

**Judith A. Moldenhauer**

May 2016

Associate Professor of Art, Graphic Design  
James Pearson Duffy Department of Art and Art History  
150 Art Building  
Wayne State University  
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USA

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### **Academic/Professional Appointments**

*Wayne State University /  
James Pearson Duffy Department of Art and Art History*  
1998-present Associate Professor  
1992-98 Assistant Professor  
1990-92 Visiting Assistant Professor  
1990-2012 Area Coordinator for Graphic Design  
*College of Fine, Performing & Communication Arts*  
2011-15 Interim Associate Dean for Student Affairs and Research

*The University of Michigan – Ann Arbor / School of Art (now School of Art & Design)*  
1983-92 Assistant Professor

*Kansas City Art Institute / Design Department*  
1979-83 Assistant Professor

*Northeast Missouri State University (now Truman State University)*  
1977-79 Design Supervisor

### **Education**

1977 MFA University of Wisconsin – Madison / Graphic Design  
1974 MA Stanford University / Graphic Design  
1973 BFA University of Illinois – Urbana / Graphic Design (with Highest Honors)

### **Languages**

German  
Swedish  
French (basic reading knowledge)  
Italian (basic reading knowledge)

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## Judith A. Moldenhauer

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### Professional Memberships

- AIGA
  - American Psychiatric Nurses Association (affiliate member)
  - College Art Association
  - Design Research Society
  - Fulbright Association
  - 2011-13 Michigan Chapter, Board member
  - International Institute for Information Design
  - 2004-07 Co-chair for Education
  - 2007-10 Chair for Education
  - 2009-11 Co-chair for Education
  - International Visual Literacy Association
  - University and College Designers Association
  - WSU Wireless Health Initiative
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### Honors and Awards

- 2011 Award of Excellence / Print media, 41st Annual University and College Designers Association (UCDA) Competition – *The WSU Yamasaki Legacy logo*
- 2010 Nominated for WSU 2011 President's Awards in Excellence in Teaching
- 2008 Life Fellow, Communication Research Institute, Australia
- 2002 Fellow, North American Academy of Arts and Sciences
- 2002 Lutherans Concerned/North America Award – *We Praise, Sing, and Bless: A Worship Resource for Inclusive Lutheran Communities of Faith*
- 2000 19th International Biennale of Graphic Design, Brno, Czech Republic
- Read Me Exhibition: Outreach Educational Modules, Healthy Start*
- 1999-2001 *Read Me Exhibition*, international traveling exhibition (Bern and Winterthur, Switzerland; Institute of Design, Ahmedabad, India): *Outreach Educational Modules, Healthy Start*
- 1998 American Graphic Design Award, Graphic Design:usa
- Nancy Spero/Leo Golub: Contemporaries*, exhibition catalogue (art director), Wayne State University (WSU)
- 1998 American Association of Museums: Award of Merit
- Exhibition design – *Images in Ivory: Precious Objects from the Gothic Age*, The Detroit Institute of Arts
- 1996 American Graphic Design Awards, Graphic Design:usa
- Pre-conceptual Brochures, Healthy Start*
- 1996 Year of the Young Child Award – *Outreach Educational Modules, Healthy Start*
- 1995 Michigan Healthy Mothers/Healthy Babies Award
- Outreach Educational Modules, Healthy Start*
- 1994 Printing & Publishing, National Gold Ink Awards Competition
- Gold Award, Softcover Books – *Decorative Arts 1900: Highlights from Private Detroit Collections*, exhibition catalogue, The Detroit Institute of Arts
- 1991 Beckett Paper Company: Excellence in Design Award
- Newsletter, The Greening of Detroit*
- 1986 American Association of Museums: Award of Merit
- The Bareiss Collection of Modern Illustrated Books from Toulouse-Lautrec to Kiefer*, exhibition catalogue, The Toledo Museum of Art

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## Judith A. Moldenhauer

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- 1985 American Association of Museums: Award of Distinction  
*Image and Artifact*, exhibition poster, The Detroit Institute of Arts
- 1985 Women in Design/Chicago: Certificate of Excellence – *Bulletin 1985-87*, School of Art, The University of Michigan
- 1979 National University and College Designers Association Design Competition: one Gold Award and one Merit Award
- 1979 Regional University and College Designers Association Design Competition: two Silver Awards and two Merit Awards, Northeast Missouri State University
- 1978 Regional University and College Designers Association Design Competition: two Gold Awards and three Merit Award, Northeast Missouri State University
- 1977 Region VI, Council for the Advancement and Support of Education  
Excellence Award in College Publishing, Northeast Missouri State University
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## Fellowships/Grants

- 2015 Institute for Population Studies, Health Assessment, Administration, Services, and Economics (INPHAASE) grant, *Co-investigator / \$75,000*  
“A Community-based Approach to Study Adolescent Asthma through Personal Monitoring of Airborne Particulate Matter.” This 1.5 year- grant is a collaborative program between WSU and Henry Ford Health System researchers. I am a co-investigator for the grant and will be working with the development and user-testing of communication materials (including an asthma symptom diary) that will lead, through community-based participatory research with the teens, towards the design of a digital symptom diary. This is a D•VERSE team project (Detroit Vision for Environmental Research through Science and Engagement).
- 2014 National Institutes of Health: Building Infrastructure Leading to Diversity Award (BUILD) grant, *Consultant / \$21.2 million*  
“Research Enhancement for Building Infrastructure Leading to Diversity – REBUILD Detroit.” This 5-year grant provides mentorship and access to research training and opportunities for minority students in biomedical sciences through the development of a curriculum that includes mentorship and increasing research training and opportunities through collaboration between University of Detroit Mercy, Marygrove College, and Wayne State University (Wayne County Community College District is former grant partner institution). I am a consultant for this grant and am involved with the development of communication for the project, especially the visual identity of the program.
- 2014 WSU Institute for Environmental Health Sciences, *Co-investigator / \$150,000*  
“Petcoke in an Urban Environment: A Community-based Participatory Model for Public Health.” This 2.2 year- grant examines the environmental and health effects on the Southwest Detroit community affected by petroleum (pet)coke storage. I am a co-investigator for the grant and will be working with the development of communication materials for the interaction between scientists of the D•VERSE team and the Southwest Detroit community affected by petcoke storage.
- 2013 National Institutes of Health: NIH Director’s Biomedical Research Workforce Innovation Award: Broadening Experiences in Scientific Training (BEST) grant, *Co-investigator / \$1.85 million*  
“Wayne State University – Broadening Experiences in Scientific Training (BEST).”

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**Judith A. Moldenhauer**


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- Wayne State's proposal was one of 10 selected from 100+ applications. Coordinated through the WSU Graduate School, this five-year grant supports the development of a training program for biomedical PhD students that is integrated into their doctoral studies through which they can explore a diversity of career options and gain a wide range of skills that will prepare them for job opportunities in the 21st century, including opportunities for multi-disciplinary teamwork. Students encounter career area modules on teaching, communication, business, law, community engagement, and government agencies in three phases: Phase I – panel discussions, Phase II – interactive workshops, and Phase III – career exploration opportunities. I serve on the Steering Committee for this grant and co-lead the development of the career area modules and communication for the project. Design work included program logo/identity, brochure, eight videos (six Phase I videos, two Orientation to BEST videos, one Phase II video, one BEST overview video), career exploration opportunities application and announcement, 2015 Phase I poster, Phase III application materials, 2015 NIH survey announcement, internal and external presentations. <http://www.nihbest.org/about-best/17-researchsites/wayne-state-university>
- 2010 Grants for “Developing a Doula Intervention for Postpartum Depression and Maternal Responsiveness,” *Co-investigator*  
 International Society of Psychiatric Health Mental Nurses, Hearth Gast Research Award / \$1500  
 Sigma Theta Tau, International Honor Society of Nursing – Lambda Chapter (Wayne State University) / \$2000  
 Funding to conduct focus groups and design the prototypes of materials for doulas to help reduce or prevent postpartum depression.
- 2010 2010-2011 WSU Humanities Center Working Group Grant, *PI* / \$700  
 Funding for the topic, “The Visualization of Information,” with colleagues in Linguistics (English Department) and Educational Technology (College of Education).
- 2009 WSU Undergraduate Research Grants / \$750; *each student received \$1,150*  
 Faculty mentor; funding for four Graphic Design students to work on and present their project, “Detroit Statistics: Balancing the Equation,” at the Data Designed for Decisions (DD4D) conference co-sponsored by the International Institute for Information Design and the Organization for Economic and Cooperative Development, Paris, France.
- 2009 Department of Art and Art History Travel Grant / \$600  
 Funding to attend the Data Designed for Decisions (DD4D) conference present the paper, and present the paper, “DD4me: Student Projects,” a summary of the DD4D student projects worldwide and to participate in the presentation of initial data on a Communication Research Institute Fellows project about the design of credit card statements, Paris, France
- 2008 Department of Art and Art History Travel Grant / \$600  
 Funding to present the paper, “Storytelling and Mapping: The Design of Site Maps for the Huron River Watershed Council (HRWC)” and to chair the session, “Information Design Education: Ideas and Projects,” at the Applications of Information Design conference at Mälardalen University in Eskilstuna, Sweden
- 2007 WSU Research Enhancement Program (REP) in the Arts grant, *co-Investigaor* / \$15,560  
 “WPA/DSO Manuscripts: Cataloguing and Digitization.” Funding to initiate the selection, analysis, and digitization of several hand-copied music scores produced under the auspices of the 1935-43 Works Progress Administration (WPA) that are now with the Detroit Symphony Orchestra. I provided analyses of the visual qualities of the

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**Judith A. Moldenhauer**


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- scores' calligraphic and typographic components and coordinated the design of a website about the scores.
- 2006 2006/2007 Fulbright Lecturing Award to Sweden / 117,500 SKR (\$15,665)  
5-month Fulbright Fellowship (January – June, 2007) to teach typography and graphic design at Mälardalen University in Eskilstuna, Sweden
- 2005 Sabbatical  
Year-long sabbatical, Fall 2006 and Winter 2007
- 2005 Newnan Grant, Department of Art and Art History / \$600  
Funding for presentation of the paper, "Information Design Education: Recognition and Resources," at the International Institute for Information Design Vision Plus 11 conference, "Needs, Trends, Themes," in Vienna, Austria, and participation in the organization's Summer Academy in Bolzano, Italy
- 2005 Department of Art and Art History Travel Grant / \$600  
Funding to present the paper, "Now What? The Search for Information After a Cancer Diagnosis," at the Healthcare Communication Forum 2005 conference, "Cutting Through Complexity: Meeting the New Challenges in Healthcare Communications," Harvard Club, Boston, Massachusetts
- 2003 US/EU FIPSE grant, WSU PI / \$204,000; \$35,785 WSU  
"Development of International Core Competencies and Student and Faculty Exchange in Information Design." U.S. Department of Education Fund for Improvement of Post-Secondary Education: EC-US Cooperation Program in Higher Education and Vocational Education and Training. A three year grant for the University of Idaho, Wayne State University and Columbia College in the US and with Mälardalen University (Sweden), the Utrecht School of the Arts (the Netherlands), and the Bauhaus University (Germany) [later at the Free University of Bozen/Bolzano (Italy)] in the EU with the International Institute for Information Design (Austria) serving as a coordinating center for the 6 institutions. The grant enabled a total of five students from each US and EU university to study for a semester abroad at the grant partner schools. The grant also enabled faculty exchanges between the partner institutions. A fourth no-cost extension year was added to the grant.
- 2003 Department of Art and Art History Travel Grant / \$600  
Funding to attend the first meeting of Healthcare Information Design, an international working group on healthcare issues and information design at Coventry University, England
- 2003 Department of Art and Art History Travel Grant / \$275  
Funding to attend the dual international symposia, "2byTwo," at the Illinois Institute of Technology in Chicago and present a paper at the first symposium, "Storytelling and the Personalization of Information: Teaching User-Based Design"
- 2002-03 WSU Global Grant; Department of Art and Art History Research & Development Fund  
These two sources provided funding to continue the development a Graphic Design Study Trip to Germany. / \$6,500
- 2002 Department of Art and Art History Travel Grant / \$500  
Funding to present the paper, "Storytelling and the Personalization of Information: A Way to Teach user-Based Information Design," at the Infodesign ed 2002 conference at the University of Reading, England
- 2002 Department of Art and Art History Travel Grant / \$500  
Funding to initiate development of a Graphic Design Study Tour to Germany

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**Judith A. Moldenhauer**


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- 2000 FIPSE Grant (US Department of Education), *WSU PI / \$223,281; \$16,000 WSU*  
 “Seeing the Body Elsewise: Connecting the Life Sciences and the Humanities.”  
 Three-year grant with The University of Michigan and Michigan State University to  
 develop an interdisciplinary pre-health curriculum that teaches students about the  
 intersections of race, gender, ethnicity and medicine
- 2000 Department of Art and Art History Travel Grant / \$500  
 Funding to present the paper, “The Pacing of Information: Patterns of Storytelling,” at  
 the Expert Forum Manual Design at Mälardalen University in Eskilstuna, Sweden
- 1999 Department Art and Art History Travel Grant / \$500  
 Funding to attend the conference, “Design and the Social Sciences,” at the University of  
 Alberta, Edmonton, Alberta, Canada
- 1997 Department Art and Art History Travel Grant / \$500  
 Funding for research at Bilkent University, Ankara, Turkey, that resulted in the paper,  
 “HERstory of Modernization: Reflections on the Birthing Settings of Modern Turkey”
- 1998 Kresge Foundation Grant *co-PI / \$30,000*  
 Funding to print 500 copies of the Detroit *Healthy Start* Outreach Educational  
 Modules, “Strengthening Family Connections,” for national distribution
- 1995 WSU Small Research Grant / *approx. \$300*  
 Computer equipment for design work with Detroit *Healthy Start*, a federal initiative  
 to reduce high infant mortality [See description of project details under Project and  
 Client List.]
- 1988 National Endowment for the Arts, *co-Investigator / approx. \$50,000*  
 Production of curriculum materials, “The Urban Network,” for elementary school  
 teachers on environmental architecture
- 1987 The University of Michigan Rackham Grant / *approx. \$3,000*  
 Research into the interaction between feminism and graphic design
- 1986 Nova Scotia College of Art and Design, Halifax, Nova Scotia, Canada / *approx. \$3,000*  
 4-week residency in the Visiting Designer program, teaching graphic design
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**Publications (Refereed)**
**Authored – Book Chapters**

- 2015 (forthcoming) Moldenhauer, J., McComish, J., and Groh, C. “Douglas, Mothers, and Cell  
 Phones: Storytelling and a Supportive Doula Approach for Mothers at Risk for Post  
 partum Depression.” Chapter in the book, Selected readings for the 7th Information  
 Design International Conference (ISBN publication) to be published in 2016
- 2015 Moldenhauer, J. (2015). Maps as stories: Designing site maps for the Huron River  
 Watershed Council (HRWC). In J. Frascara (ed.), *Information Design as Principled  
 Action: Making Information Accessible, Relevant, Understandable and Usable*  
 (pp. 279-291). Champaign, IL: Common Ground Publishing LLC
- 2008 Moldenhauer, J. (2008). Prescription Medicine Labeling Design: Connecting Stories and  
 Personalizing Information. In Averinou, M. and Griffin, R. (Eds.), *Selected Readings of  
 the International Visual Literacy Association, IVLA 2007: Visual Literacy Beyond  
 Frontiers – Information, Culture and Diversity*: 147-154



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## Judith A. Moldenhauer

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### Authored – Journal Articles

- 2013 McComish, J., Groh, C., and Moldenhauer, J. (2013). Development of a Doula Intervention for Postpartum Depressive Symptoms: Participants' Recommendations. *Journal of Child and Adolescent Psychiatric Nursing*, Vol. 26, Issue 1, pp. 3-15
- 2010 Moldenhauer, J. (2010). Virtual Conferencing in Global Design Education: Dreams and Realities. *Visible Language*, Vol. 44.2: 219-238
- 2004 Moldenhauer, J. (2004). Storytelling and the Personalization of Information: A Way to Teach User-based Information Design. *Information Design Journal*, 11 (2/3): 230-242

### Authored – Book Reviews

- 1990 Moldenhauer, J. "Women's Ways of Building." Rev. of *Architecture: A Place for Women*. *The Women's Review of Books* Vol. VII, 6 (1990): 29-30.
- 1989 Moldenhauer, J. "Invisible Hands." Rev. of *Women in Design*. *The Women's Review of Books* Vol. VI, 6 (1989): 6-7.

### Authored – Papers Published in Conference Proceedings

- 2016 (forthcoming) Moldenhauer, J. and Sackey, D., "Transdisciplinarity, Community-based Participatory Research, and User-based Design: The D•VERSE Group and Two Projects." HCI (Human Computer Interface) International 2016 Conference: 5th International Conference on Design, User Experience and Usability (session on Information Design and User Experience), Toronto, Ontario, Canada, July 2016
- 2004 CD and website – Expert Forum for Knowledge Presentation Conference  
Moldenhauer, J. "Storytelling and the Personalization of Information: A Way to Teach User-based Information Design." Teaching Design. Proc. of Expert Forum for Knowledge Presentation: Preparing for the Future of Knowledge Presentation, Illinois Institute of Technology, Chicago, Illinois. 2004. Web.  
<<http://www.knowledgerepresentation.org/IndexLinkedPages/Pedagogy/Pedagogy.html>>.
- 2009 Book on CD – Applications of Information Design Conference  
Moldenhauer, J. (2009). Storytelling and Mapping: The Design of Site Maps for the Huron River Watershed Council (HRWC). In T. Porathe (Ed.). *Applications of Information Design 2008: Selected papers from the international conference at Mälardalen University in Eskilstuna, Sweden 25-28 June 2008*. Eskilstuna: Mälardalen University Press. 161-178

### Reviews Published about Work

- 2004 Journal  
*Visible Language: Special Issue – Collaboration, User Studies, Design Methods, Design Research*, Vol. 38.2 (2004): 9 "User Studies" and 215 "Design Methods."

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**Judith A. Moldenhauer**


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- 2007 Newspaper  
 “Amerikansk Professor På MdH.” Eskilstuna-Kuriren [Eskilstuna, Sweden] 27 Mar. 2007, Sörmland sec.: 6. [Article about my presence at Mälardalen University as a Fulbright Scholar and about my design work.]
- 2007 Website  
 “E-paper.” Mälardalen University. <http://www.idp.mdh.se/personal/tpe01/research/epaper/index.htm> [Article about e-papers and my research with Thomas Porathe, Mälardalen University faculty member, on the development of the visual/typographic interface for the iRex electronic newspaper (called an e-paper).]
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**Papers/Presentations (Refereed/Invited)**

- 2015 Presentation (co-authors Judith McComish and Carla Groh; I presented), “Doulas, Mothers, and Cell Phones: Storytelling and a Supportive Doula Approach for Mothers at Risk for Postpartum Depression,” 7th Information Design International Conference, Brasilia, Brazil, (online presentation via Skype) (*refereed*)
- 2015 Presentation, “How Do I Get to Room 3106? Student Wayfinding Designs for Old Main at Wayne State University,” HCI (Human Computer Interface) International 2015 Conference: 4th International Conference on Design, User Experience and Usability (session on Information Design and User Experience), Los Angeles, California (*refereed*)
- 2015 Presentation (with Joseph Caruso, Donnie Sackey, Shawn McElmurry, and Nicholas Schroeck), “Carpe opportunitatem: Developing Disciplinary Diversity for Petcoke,” The Science of Team Science Conference, National Institutes of Health, Washington, D.C. (*refereed*)
- 2013 Presentation, “Design in the Mix (Not at the End): Interdisciplinary Collaborations in Healthcare Information Design,” Insight 2 Symposium: Design, the Health Humanities, and the Community, University of Alberta, Edmonton, Alberta, (*refereed*)
- 2012 Presentation (co-author with Judith McComish and Carla Groh), “Development of a Doula Intervention for Postpartum Depressive Symptoms: What Doulas and Mothers Have Taught Us,” 13th World Congress of the Association for Women and Infant Mental Health (WAIMH) conference, Cape Town, South Africa, (*refereed*)
- 2012 Presentation (co-author with Judith McComish and Carla Groh), “Development and Testing a Doula Intervention for Postpartum Depressive Symptoms,” International Society of Psychiatric Nurses (ISPN) conference, Atlanta, Georgia, (*refereed*)
- 2011 Presentation (co-author with Judith McComish and Carla Groh), “Developing a Doula Intervention for Postpartum Depressive Symptoms” American Psychiatric Nurses Association (APNA) conference, Anaheim, California, (*refereed*)
- 2011 Paper presentation (co-author with Judith McComish and Carla Groh), “Doulas, Mothers, and Cell Phones: A Doula Intervention Project for Postpartum Depression,” MobilePlus: International Conference on Inclusive Growth through Mobile Applications conference co-sponsored by the International Institute for Information Design (IIID), The Industrial Design Center of the Indian Institute of Technology Bombay, and the M S Swaminathan Research Foundation, Chennai, India, (*refereed*)
- 2009 Paper, “DD4me: Student Projects,” Data Designed for Decisions (DD4D) conference, co-sponsored by the International Institute for Information Design and the Organization for Economic and Cooperative Development, Paris, France (*invited*)



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**Judith A. Moldenhauer**


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- 2008 Paper, "Storytelling and Mapping: The Design of Site Maps for the Huron River Watershed Council (HRWC)," and chair of the session, "Information Design Education: Ideas and Projects," Applications of Information Design conference, Mälardalen University, Eskilstuna, Sweden (*refereed*)
- 2007 Paper, "Prescription Medicine Labeling Design: Connecting Stories and Personalizing Information," IVLA | Brazil 2007 conference, International Visual Literacy Association, Curitiba, Brazil [online presentation] (*refereed*)
- 2007 Co-chair of the session, "Special Interest Group (SIG) for Information Design Educators: Aims and Objectives, Inaugural Gathering," Achieving Measurable Results – Vision Plus 12 conference, International Institute for Information Design, Schwarzenberg, Austria (*refereed*)
- 2005 Paper, "Now What? The Search for Information After a Cancer Diagnosis," Cutting Through Complexity: Meeting the New Challenges in Healthcare Communications conference, Healthcare Communications Forum 2005, Harvard Club, Boston, Massachusetts (*refereed*)
- 2005 Paper, "Information Design Education: Recognition and Resources," Vision Plus 11 conference, International Institute for Information Design, Vienna, Austria (*invited*)
- 2003 Paper, "Storytelling and the Personalization of Information: Teaching User-Based Design," for Expert Forum for Knowledge Presentation: Preparing for the Future of Knowledge Presentation, Growing a Community of Design Practice Symposium, 2byTwo conference, Illinois Institute of Technology, Chicago, Illinois (*refereed*)
- 2002 Paper, "Storytelling and the Personalization of Information: A Way to Teach User-Based Information Design," Infodesign ed 2002 conference, University of Reading, England (*refereed*)
- 2000 Paper, "The Pacing of Information: Patterns of Storytelling," Expert Forum Manual Design, Mälardalen University, Eskilstuna, Sweden (*refereed*)
- 1999 Display, "Storytelling and the Personalization of Information: The Outreach Educational Modules of Detroit *Healthy Start*," for *Read Me*, a traveling exhibition on visual communication, Bern, Switzerland, Weimar and Berlin, Germany, Dornbirn, Austria
- 1998 Paper, "Storytelling and the Personalization of Information: The Outreach Educational Modules of Detroit *Healthy Start*," Vision Plus 5 conference, International Institute for Information Design, Schwarzenberg, Austria (*refereed*)
- 1998 Paper, "HERstory of Modernization: Reflections on the Birthing Settings of Modern Turkey," co-authored with Dr. Dilek Cindoglu (sociologist at Bilkent University, Ankara, Turkey), 9th International Congress on Women's Health Issues, Alexandria, Egypt [presented by Dr. Cindoglu] (*refereed*)
- 1998 Paper, "A Room to Birth: Sterility and Control at the Medical Birth Settings of Modern Turkey," co-authored with Dr. Dilek Cindoglu, International Sociological Association conference, Montreal, Quebec, Canada [presented by Dr. Cindoglu] (*refereed*)
- 1998 Paper, "From Purity to Sterility: Reflections on the Medical Birthing Settings of Modern Turkey," co-authored with Dr. Dilek Cindoglu, American Sociological Association conference, San Francisco, California [presented by Dr. Cindoglu] (*refereed*)
- 1997 Poster presentation, "Information Design and Healthcare: Detroit *Healthy Start*," 8th International Congress on Women's Health Issues, University of Saskatchewan, Saskatoon, Canada (*refereed*)
- 1997 Paper, "Design and Healthcare Information: Giving Kids a *Healthy Start*," Design Forum, College Art Association conference, New York, New York (*refereed*)

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## Judith A. Moldenhauer

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- 1994 Paper, "The Bauhaus and Its Preliminary Course: Modernism to the Aid of Post-Modern Art and Design Education," College Art Association conference, New York, New York (*refereed*)
- 1991 Chair of the session, "Cultural Identity and Design," College Art Association conference, Washington, D.C. (*refereed*)
- 1987 Chair of the session, "Design and Feminism," Women's Caucus for Art conference, Boston, Massachusetts (*refereed*)
- 1986 Paper, "Women Typographers/Women Graphic Designers," joint session of the College Art Association and the Women's Caucus for Art conferences, New York, New York (*refereed*)
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## Project and Client List

### International

- 2009-present Communication Research Institute, Melbourne, Australia  
 "Credit Card Statements: Communication Benchmarks 2009." Investigator in the CRI Fellows study on the design of credit card statements worldwide.  
 Testing and evaluation of the design of credit card statements worldwide; testing the usability of the current documents and developing recommendations for re-design. Initial presentation of data was made at the Data for Decisions (DD4D) conference in Paris, France, June 2009. A second round of research and testing is now expected to begin in late 2016. The 2014 updates of the 2009 summary and full reports are available at the CRI website. <https://communication.org.au/productcategory/publications/e-book/case-histories>
- 2006 Davidoff Comprehensive Cancer Center, Rabin Medical Center, Petah-Tikva, Israel [Tel Aviv]  
 Consultant on the design of cancer patient information systems (web, print, signage, environment/space)

### National/Regional

- 1992-98 *Healthy Start*  
 Detroit was one of 15 U.S. sites for *Healthy Start*, a federal program to reduce high infant mortality. The following designs were produced for Detroit *Healthy Start*.
- Outreach Educational Modules*  
 A series of 18 teaching aids (interchangeable flip-charts) used by para-professionals to provide information on pregnancy and postpartum, infant care and feeding, infant growth and development, and reproductive health for low-income pregnant women and their families who have limited literacy skills; published 1995, national publication 1998
- Pre-conceptual Brochures*  
 A series of 6 brochures addressed to young adults about issues of starting a family; published 1995
- Prenatal Care Booklet*  
 A pre-natal care record for low-income women with high-risk pregnancies; published 1994

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**Judith A. Moldenhauer**


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***The Detroit Institute of Arts***

- 1997 *Images in Ivory: Precious Objects from the Gothic Age*  
(94 object labels, 13 wall panels, 9 resource room labels and 8 photo labels)
- 1993 *Decorative Arts 1900: Highlights from Private Detroit Collections*  
(catalogue, brochure, newspaper ads, exterior banner, interior gallery signs, invitation and reply card, exhibition object labels, exhibition detailing)
- 1990 *Tyree Guyton* (announcement, gallery guide/catalogue)
- 1990 *American Posters of the Gay Nineties* (poster/brochure)
- 1990 *Art Poetry Melodrama: 20 Years of the Alternative Press* (announcement, gallery guide)
- 1989 *Memory of Light Symposium* (announcement/brochure/program)
- 1988 *American Posters of the Gay Nineties* (gallery guide)
- 1986 *Contemporary Prints from Detroit Collections* (gallery guide)
- 1986 *Michigan's Masterpieces* (catalogue, gallery guide, poster)
- 1984 *Image and Artifact* (gallery guide, poster)

***The Toledo Museum of Art***

- 1988 *Picasso as Illustrator* (gallery guide)
- 1985 *The Bareiss Collection of Modern Illustrated Books from Toulouse-Lautrec to Kiefer*  
(gallery guide)

***Unisys Corporation*** (formerly Burroughs Corporation)

- 1985 Development of publication format for Quality Control Division
- 1984 *Excellence* poster
- 1984 *Matching Gifts* poster

***Wayne State University***

- 2012 *Forbidden Art* exhibition (visual identity, postcard announcement, flyer, poster)
- 2010 *The WSU Yamasaki Legacy* (logo, website design, poster)
- 2003-04 *Institute for Information, Technology and Culture (IITC) Lecture Series – Haluk Aktan, Matthew Seeger, Suzanne White* (posters)
- 2003 *WSU Department of Art & Art History and the UM Program in Culture, Health and Medicine Lecture Series – Diane Gromala, David Sless* (posters)
- 2002-03 Redesign of graduate application materials for the Department of Art and Art History
- 1995 *Wayne State University Art Faculty Exhibition and Welcoming Reception for artists and the Community* (announcement)
- 1992 *The Visual Arts in a Technological Age: A Centennial Rereading of Walter Benjamin*  
(announcement/brochure/program)
- 1992 *Arts Achievement Awards* materials (invitation and reply card, program, flyer)
- 1991 *Hilton Kramer/Clement Greenberg Lectures* (poster/announcement)

***The University of Michigan***

- 2003 *Program in Culture, Health and Medicine 2003 Lecture Series – Susan M. Squier* (poster)
- 1999 *Your Artwork Here: Thirty Years of The Alternative Press*, Special Collections Library
- 1986 *Bulletin 1987-89*, College of Architecture and Urban Planning
- 1986 *Portfolio Day* materials, School of Art (poster, signage)
- 1985 *Graduate Studies* brochure and application forms, School of Art
- 1984 *Bulletin 1985-87*, School of Art

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**Judith A. Moldenhauer**


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*Evangelical Lutheran Church in America (ELCA)*

- 2000-01 “Lift Our Voice: 1st ELCA Women’s Leadership Roundtable,” Commission for Women (logo, invitation, reply card, poster, registration materials, banners, program (in English and Spanish))
- 1998 Congregational Hospitality to Gay and Lesbian People, Division for Outreach (resource book and poster)

*Lutheran Human Relations Association*

- 2001-02 “Jazz for Justice” posters and announcements
- 2000 “Regarding Bridges – needing, building, crossing,” diversity study guide (Leader Guide and Participant Book)

*Lutherans Concerned/North America (now ReconcilingWorks)*

- 2006 Consultant on redesign of logo and all collateral materials (website, letterhead, etc.)
- 2002-03 Re-design of logo for the RIC (Reconciling in Christ) program
- 2001-02 Design of *We Praise, Sing, and Bless: A Worship Resource for Inclusive Lutheran Communities*, a resource book of liturgies for same-sex blessings

*Lutheran Lesbian and Gay Ministries*

- 2006 Consultant on redesign of website and print materials

*Quantalyst Group*, Los Angeles, California

- 2004-05 Identity system, letterhead, promotion sheet

*Siena Heights University*

- 1998 Design of brochure to accompany the exhibition, Ayacucho, for (brochure)

*2nd Annual Knutson Conference*

- 1996-97 “The Gifts We Offer, The Burdens We Bear: Vocation and Ministry of Gay and Lesbian Persons in Church and Society,” (conference logo, brochure, poster)

*National Catholic Reporter*

- 1982-83 Covers, Cassette Division
- 1982 Catalogue cover

*James Hartway*

- 1992 *City Sketches: The Music of James Hartway* (CD cover, liner notes, tray card, and CD disk)

**Local**
*Detroit Focus Gallery*

(catalogue/gallery guides, posters, invitation and reply cards accompany each exhibition)

- 1991 *Sustained Vision: Mary Jane Bigler*
- 1986 *Sustained Vision: John and Suzanne Stephenson*

*The Center for Creative Studies*

- 1992 *Balancing Acts: Designs on Art* (gallery guide, announcement)

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## **Judith A. Moldenhauer**

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### *The Greening of Detroit*

1990-91 Newsletter, Spring and Fall issues

### *Susanne Hilberry Gallery*

1991-92 Five exhibition announcements

### *Roman Schlafer, D.D.S.*

1992 Identity system (letterhead stationery, signage)

### *Norman Ziegelman Architects, Inc.*

1986-87 Identity system for Riverside Center Office Building

### *Ann Arbor Institute of Massage Therapy*

1994 Informational brochure

### *Southeast Michigan Synod – Evangelical Lutheran Church in America (ELCA)*

2005 Gay and Lesbian Task Force brochure

1995 Church in Society brochure

1994 “Church Days” brochure

### *Lord of Light Lutheran Church, Ann Arbor (ELCA)*

2007 Ken Medema concert poster and newspaper announcement

2003-05 Design of service bulletins

### *Willow Woods Child Development Center*

1983 Logo/identity

### *OutLoud Chorus*

2009, 2011 Concert announcements (logo/identity, poster, postcard, program cover)

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## **Administrative Experience**

### *Wayne State University / Interim Associate Dean for Student Affairs and Research, CFPCA*

I was responsible for the oversight of College academic policies and College support for faculty research. These activities included the following.

2011-15 Faculty Council, chair  
 CFPCA Scholarship Committee, chair  
 MFA Rumble Scholarship Committee, chair  
 CFPCA Student Final Grade Appeals, adjudicator  
 College/Department Program and Course Proposals, coordinator; approval  
 Early Academic Assessment, CFPCA coordinator  
 University Accreditation, preparation and supervision of College/Department materials  
 Undergraduate and Graduate Bulletins, supervision of College/Department materials  
 Final 30-credit-hour (Undergraduate) Waiver requests, approval  
 Advanced Technology Education Center (ATEC) – WSU/Macomb Community College  
 initiative, CFPCA representative

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## **Judith A. Moldenhauer**

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CFPCA Administrative Council, member  
 Art History Task Force, chair  
 CFPCA Donor Gifts Development, coordinator  
 Department Grant Writing Workshops, leader; drafts of grant proposals, reviewer  
 Council of Research Deans and Directors, member  
 Associate Research Deans, member  
 Graduate Council and Council of Graduate Directors, CFPCA Graduate Director  
 Council of Undergraduate Administrators, member  
 Graduate Certificate in Entrepreneurship development Committee, CFPCA representative  
 Creativity Course Development Committee for Graduate Certificate in  
     Entrepreneurship, member  
 CFPCA Arts Administration program development Committee, member

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## **Teaching Experience**

### *Wayne State University*

#### Undergraduate

Typography  
 Graphic Design I: Principles and Problem-solving  
 Graphic Design II: Word, Image and Visual Organization  
 Graphic Design III: Complexity and Variety  
 Graphic Design Senior Seminar  
 Special Topics:  
     Information Design – Wayfinding  
     Information Design – Professional Practices  
     Information Design – Mapping  
     Information Design – Prescription Medicine Labeling  
     Information Design – Navigation and Sequence  
     Information Design and Visualizing the Human Body – Mapping the Human Body  
         (cross-listed with WS 2700 – Interdisciplinary Topics in Women’s Studies)  
     Graphic Design Study Trip to Germany  
 Advanced Typography  
 Graphic Design Practicum  
 Directed Study  
 Field Study: Internship

#### Graduate

Graduate Problems in Graphic Design  
 Master of Arts (MA) review committee member  
 Master of Fine Arts (MFA) review committee member  
 Graduate Essay/Thesis advisor  
     Matthew Garin, Master of Arts (MA) in Graphic Design, 2015  
     Stephen Schudlich, Master of Arts (MA) Essay in Graphic Design, “Icons, Symbolism,  
         and Information Design: Visually Mapping Changes in Urban Landscapes and  
         Urban Life,” 2007  
     Kelly Gottschang, Master of Arts (MA) Essay in Graphic Design, “Opposite Sides  
         of the Letter: Reclaiming Purepecha Visual History in 16th Century  
         Michoacan,” 2000



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**Judith A. Moldenhauer**


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*The University of Michigan – Ann Arbor*

## Undergraduate

Visualization II  
 Graphic Design I  
 Graphic Design II  
 Graphic Design III  
 Women, Literature, and the Arts: Women in the Arts (cross-listed with Women's Studies)  
 Summer Graphic Design Workshops  
     The Poster  
     Advanced Typography  
 Independent Study  
 Introduction to Design

## Graduate

Master of Fine Arts (MFA) committee member  
     Graphic Design  
     Printmaking  
     Fibers

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*Kansas City Art Institute*

## Undergraduate

Design Tools / Design Process  
 Introduction to Graphic Design  
 Intermediate Graphic Design  
 Audio-visual Communication  
 Photo-Concept-Communication  
 Sequential Design  
 Typography  
     Letterpress Typography  
     Publication Design  
     Studio Skills (pre-press production)

**Courses/Workshops at Other Venues**

- 2007 Mälardalen University, Eskilstuna, Sweden  
     Typography course and Advanced Typography Seminar in the Information Design section of the Department of Innovation, Design and Product Development (under the auspices of the Fulbright award)
- 2006 Columbia College, Chicago, Illinois  
     Co-director of the Summer Academy sponsored by the International Institute for Information Design – “The Loop” (under the auspices of the US/EC FIPSE grant)
- 2005 Mälardalen University, Eskilstuna, Sweden  
     Level B Graphic Design course in the Information Design section of the Department of Innovation, Design and Product Development (under the auspices of the US/EC FIPSE grant)
- 2005 Free University of Bozen/Bolzano, Bolzano, Italy  
     Summer Academy sponsored by the International Institute for Information Design – “(Im)Material Exchange” (under the auspices of the US/EC FIPSE grant).

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## **Judith A. Moldenhauer**

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- 2004 University of Idaho, Moscow, Idaho  
3-day workshop on information design, “Form Design: UI Add/Drop Form”
- 1986 Nova Scotia College of Art and Design, Halifax, Nova Scotia, Canada  
4-week package design course/module, third year Graphic Design students
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### **Curriculum Development**

#### *Wayne State University*

The current Graphic Design (AGD) BFA concentration was established in 1992 and the MFA in 2012 under my direction. The following courses were initiated in 1992.

- AGD 2250 – Typography
- AGD 3250 – Graphic Design I: Principles and Problem-solving
- AGD 4250 – Graphic Design II: Word, Image and Visual Organization
- AGD 5250 – Graphic Design III: Complexity and Variety in Design
- AGD 5260 – Senior Seminar
- AGD 5700 – Special Topics
- AGD 5890 – Directed Study
- AGD 5990 – Field Study (Internship)
- AGD 5997 – Graphic Design IV: Systems, Series and Advanced Studies in Visual Communication
- AGD 6260 – Advanced Graphic Design Concepts [changed in 1999 – see below]
- AGD 6270 – Graphic Design Practicum
- AGD 7250 – Graduate Problems in Graphic Design

The following courses were added to the curriculum in 1999.

- AGD 2240 – Orientation to Graphic Design Computer Software
- AGD 6260 – Advanced Typography
- AGD 6280 – Pre-Press and Production

The following course is expected to be added to the curriculum in 2011.

- AGD 3260 – Introduction to Interactivity in Graphic Design

#### *The University of Michigan – Ann Arbor*

Initiated the course Women, Literature, and the Arts: Women in the Arts (cross-listed with the Women’s Studies program)

Initiated co-teaching of an Independent Study course on advanced typography

Co-ordinated the first offering of the Introduction to Design course that provided a survey of the design fields through presentations of design concepts, design history, and design methodologies by the Graphic Design, Industrial Design, and Interior Design faculty members

#### *Kansas City Art Institute*

Initiated the course Sequential Design which used multi-media to explore the pacing and patterns of visual information

Refurbished the Design Department’s Vandercook letterpress and offered a course in Letterpress Typography. Letterpress students worked collaboratively with advanced Illustration students to produce a 4-page folio of poetry or prose

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## Judith A. Moldenhauer

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Co-coordinated of the year-long Design Tools/Design Process course required of all sophomores in the Design Department. This course introduced students to a variety of media, production skills, visual thinking concepts, and design methodologies  
 Co-taught Graphic Design I for four semesters

### Additional Curriculum Development

#### *Wayne State University*

- 2015 AGD curriculum structure and new course development for new BFA in Design degree  
 AGD 4250 – Graphic Design II in Fall 2015: Intermediate critique on assembly instructions and package design via Skype with Dr. Peter Schumacher, University of South Australia, Adelaide.
- 2013 AGD 5700 – Wayfinding, Fall 2013. Working in groups of 3-4, students developed design concepts for the WSU building Old Main. Their designs were based on user-testing of the current building signage by Engineering students who had never been in Old Main; Engineering students also user-tested the students’ designs. Each group presented full-scale examples of its designs a poster describing the signage system, and a short video of its design process for this project. The course included a Skype lecture by Sibylle Schlaich of Moniteurs Studio in Berlin, Germany, of her signage design for the new Berlin Brandenburg airport.
- 2011 AGD 5700 – Professional Practice, Fall 2011. Students worked in groups of 3 to develop a logo and collateral materials (e.g., website, signage) concepts for the Intelligent Transportation Society (ITS) 2014 World Congress in Detroit.
- 2009 AGD 4250 – Graphic Design II, Winter 2008. Students worked with Swedish graphic design students at Mälardalen University (six groups, groups of 4-5 students) to collaboratively design a tea box. Each group also made a video to document its design process with this project.
- 2009 Hosted visiting lecturer, Karen Cheng, The University of Washington: *Designing Type*.  
 2009, 2008, 2006 Wrote proposals and received WSU Omnibus Funds to upgrade and replace equipment in the Graphic Design computer labs (iMac computers, projectors, software, type fonts, network infrastructure).
- 2008 AGD 5700 – Special Topics: Information Design – Mapping, Winter 2008. Students re-designed the site maps used by Huron River Watershed Council (HRWC) volunteers to test water quality. The maps were developed from the perspective of the volunteers and through observation, a questionnaire, and discussion; the maps were then tested with HRWC volunteers. The students also created a personal map that interpreted their route between school and home or presented some aspect of their neighborhood.
- 2008 Initiated the integration of web and time-based media into the Graphic Design curriculum. The objective is not simply to add a web design course to the curriculum but to integrate the skills and concepts of web and time-based media across the spectrum of the concentration’s courses.
- 2006 Hosted three exchange students from the Bauhaus University (Germany) for Winter 2006 under the auspices of the US/EC FIPSE grant, “Development of International Core Competencies and Student and Faculty Exchange in Information Design”
- 2006 AGD 5700 – Special Topics: Information Design – Prescription Medicine Labeling, Winter 2006. Students developed designs for new prescription labels and bottles for prescription drugs from the perspective of the patient/consumer through interviews and user-testing of the designs. I arranged for three guest speakers on information

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**Judith A. Moldenhauer**


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- design during the semester: Peter Storkerson, Southern Illinois University; Kelly Gottschang, Washtenaw Community College; and Zoe Strickler, University of Connecticut. The students sent PDFs of their designs to David Sless, director of the Communication Research Institute in Melbourne, Australia, and author of *Writing About Medicines for People*; their final critique was held via conference call with him.
- 2006 Initiated extensive online learning tools for courses.
- 2005 Hosted two exchange students from the Utrecht School of the Arts (the Netherlands), Winter 2005 under the auspices of the US/EC FIPSE grant, “Development of International Core Competencies and Student and Faculty Exchange in Information Design.”
- 2005 AGD 5700 – Special Topics: Graphic Design Study Strip to Germany. Over 12 days during Spring Break of Winter 2005, students traveled to Berlin, Weimar, and Dessau to visit design studios and museums. (I organized the course; two of my Graphic Design colleagues led the trip.)
- 2005 AGD 5700 – Special Topics: Information Design – Navigation and Sequence, Winter 2005. Students studied issues of mapping and the organization of information through an analysis of the WSU website and re-designing a sequence of individual webpages based on user-centered design.
- 2004 AGD 5250 – Graphic Design III collaborated with the WSU Center for the Study of Citizenship on the design proposals for a national US identity card.
- 2003 AGD 5700 – Special Topics: Information Design and the Human Body – Mapping the Human Body, Winter 2003, was offered as part of FIPSE grant, “Seeing the Body Elsewhere: Connecting the Humanities and Life Sciences.” The course was cross-listed with the Women’s Studies department.
- 2002-03 Thesis work with a Graphic Design student in the University Honors Program
- 2002-04 Development of Graphic Design Study Tour to Germany
- 2001 Scheduled AGD 5700 – Special Topics: Web Design, first Graphic Design web course
- 1998 Proposal for a Book Arts program, a joint offering by Graphic Design and Printmaking. The initiative would have involved refurbishing the Department’s letterpress facilities.
- 1995-99 Development of special projects for advanced typography students, which included collaboration with Greenfield Coalition at Focus:HOPE to propose designs of computer-based instruction modules for an engineering program, bus placards for Michigan Special Olympics, gallery logotypes, and the design of university forms
- 1994-96 Coordinated move of Graphic Design program to Old Main building and oversaw new specifications for its facilities: space allocation, furnishings and equipment, classrooms, offices, and computer labs
- 1994 Development and implementation of assessment procedures for Graphic Design students
- 1993-95 Student participation in design competitions. Awards: Chicago Women in Publishing – Honorable Mention, 1995 and 1st place, 1994
- 1993-94 Facilitated discussions with Fachhochschule Wiesbaden about developing a design student exchange program
- 1993 Funding for visits to other universities with graphic design programs and accompanying computer facilities; the resulting report formed basis for the recommendation for a WSU Design Computer Lab
- 1992-99 AGD 6270 – Graphic Design Practicum course. Advanced Graphic Design students provided design work for non-profit organizations.

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## **Judith A. Moldenhauer**

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- 1992-2006 Made arrangements for visiting lecturers, especially in conjunction with the Senior Seminar course
- 1992 Instituted portfolio reviews for all transfer students entering the Graphic Design program
- 1991 Facilitated an agreement with the Research Support Lab to provide computer access to Graphic Design students
- 1990-2012 Development of internship opportunities for students throughout southeast Michigan. Internships have included: General Motors, Wayne State University Press, The Publishing Company, The Palace of Auburn Hills, Marx Layne & Company, FOX TV-2, the Veterans Hospital, Department of Art and Art History Art Galleries.
- 1990-98 Initiated the formation of WSU student chapter of the American Center for Design and served as faculty advisor
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### **Academic Service**

#### *Wayne State University*

#### **James Pearson Duffy Department of Art and Art History**

- 2011-12 Graphic Design Search Committee
- 2010-11 Graphic Design Search Committee, Chair
- 2010-11 Academic Program Review Working Group – Curriculum
- 2009-11 Executive Committee
- 2009-10 Promotion and Tenure Committee
- 2009-10 Art History (Medieval) Search Committee
- 2008-09 Fashion Design Search Committee
- 2007-09 Scholarship Committee
- 2007-08 Graphic Design Search Committee, Chair
- 2007-08 Digital Arts/Graphic Design Search Committee, Chair
- 2004-06 Promotion and Tenure Committee
- 2004-05 Art History (19th century) Search Committee
- 2002 Salary Committee
- 2001-02 Interior Design Search Committee, Chair
- 2000-05 Graduate Officer
- 1999-2001 Promotion and Tenure Committee
- 1999-2000 Department Chair Review Committee
- 1999-2000 Graphic Design Search Committee, Chair
- 1998-2005 Graduate Committee
- 1998-2005 Advisory (Executive) Committee
- 1998-2000 Design Division Coordinator
- 1998-2000 Exhibition Committee
- 1998-99 Graphic Design Search Committee, Chair
- 1997 Salary Committee
- 1995-96 Design of Department Student Assessment forms
- 1994-95 Department Chair Search Committee
- 1993-94 Sculpture/Basic Design Search Committee
- 1993-94 Department Chair Review Committee
- 1992-94 Design Division Coordinator
- 1992-93 Interior Design Search Committee, Chair
- 1991-94 Executive Committee

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**Judith A. Moldenhauer**


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- 1991-94 Graduate Committee
- 1991-92 Interior Design Search Committee
- 1991-92 Student Assessment Committee
- 1990-2012 Area Coordinator for Graphic Design

**College of Fine, Performing & Communication Arts**

- 2015 (Fall) Promotion and Tenure Committee
- 2014-present Department Assessment Coordinators Committee, Chair
- 2008-09 Budget Committee
- 2007-09 Faculty Council, member
- 2004-05 Graduate Rumble Fellowship, evaluator

**University**

- 2015-present Research IT Advisory Group
- 2014-present WSU Assessment Council
- 2012-present Academic Standards (Graduate School)
- 2013-15 Research Enhancement Program in the Arts and Humanities grants, reviewer
- 2012 Professional & Academic Development (PAD) Seminar: Grant Writing in the Arts & Humanities, Office of the Vice-President for Research, leader
- 2011-12 Electronic Records Development Committee, member
- 2009-10 Women's Studies Curriculum Review Committee
- 2009 Undergraduate Research Grants Winter 2010, reviewer
- 2008 Fulbright US Student Campus Review Committee, reviewer
- 2009-10, 2011-2015 Graduate Council
- 2011-present Academic Standards Committee
- 2009 Executive Committee
- 2008 Enrollment Management Committee
- 2003-06 New Programs Committee
- 2005-06 Educational Development Grant, reviewer
- 1992-2010 Women's Studies Advisory Board

**Exhibitions brought to WSU Community Arts Gallery**

- 1994 *Lichtmaleri: Painting with Light*  
Large format Polaroid images by photography students at the Fachhochschule Wiesbaden, Germany; exhibition underwritten by Lufthansa Airlines. Curated by Volker Liesfeld, Fachhochschule Wiesbaden
- 1993 *Imagination of Letters: Contemporary Japanese Posters*  
2'x3' posters designed by various contemporary Japanese graphic designers. Curated by Richard Thornton, University of Connecticut

**University of Michigan – Ann Arbor**

**School of Art**

- Executive Committee
- Dean Search Committee
- Basic Studio Committee
- Rules Committee
- Computer Committee
- Art Education Curriculum Committee



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**Judith A. Moldenhauer**


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*Kansas City Art Institute*
**Design Department**

Scheduling Committee

 Illustration Search Committee
 

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**Professionally Related Service**

- 2015 Proposal reviewer for the 5th International Conference on Design, User Experience, and Usability/DUXU 16 (HCI 2016)
- 2012, 2013 Juror for ClearMark, an international competition for the Center for Plain Language
- 2006 Hosted US/EC FIPSE grant consortium meeting at WSU
- 2004 Reviewer of book, *Visual Communication: Literacy for the Twenty-First Century* (tentative title), by Collen Taugher, for Pearson Education
- 2003-13 Reviewer for six tenure/promotion Graphic Design applications (US and Canadian universities)
- 1995 Lecture on my graphic design work for the Wayne State University Faculty Exhibition
- 1995 Juror for the “Service Learning Center for Southeastern Michigan” logo contest, United Way Community Service, Detroit

**Conferences attended (as non-presenter)**

- 2009 “Consumer Protection in Financial Product Markets,” The Federal Reserve Bank of Cleveland, Cleveland, Ohio
- 2008 College Art Association, Dallas, Texas
- 2007 National Association of Colleges of Art and Design, Kansas City, Missouri
- 2007 FIPSE US/EC consortium meeting, Bezau, Austria
- 2006 FIPSE US/EC consortium meeting, Detroit, Michigan
- 2005 “Practical Solutions to the Problems of Low Literacy,” American College of Physicians Foundation/Institute of Medicine, Washington, D.C.
- 2005 FIPSE US/EC consortium meeting, Bolzano, Italy
- 2004 FIPSE Trans-Atlantic Educational Symposium, Washington, D.C.
- 2004 FIPSE US/EU consortium meeting, Chicago, Illinois
- 2003 Healthcare Information Design (HID) working group, Coventry University, England
- 2003 FIPSE Trans-Atlantic Educational Symposium, Lisbon, Portugal
- 2003 “Typo-Berlin,” Berlin, Germany
- 2001 College Art Association, Chicago, Illinois
- 2001 “Usable Design History,” Eastern Michigan University, Ypsilanti, Michigan
- 1998 “Design and the Social Sciences,” University of Alberta, Edmonton, Alberta, Canada
- 1995 Graphic Design Education Association, University of Alberta, Edmonton, Alberta, Canada
- 1992 Graphic Design Education Association, North Carolina University, Raleigh, North Carolina
- 1991 College Art Association, Chicago, Illinois
- 1988 “Design and Cultural Identity” international conference, Ulm, Germany

**Judith A. Moldenhauer**

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**Community Service**

*Organizational Membership / Support*

Human Rights Campaign  
Doctors Without Borders  
International Rescue Committee  
Southern Poverty Law Center  
The Sierra Club  
The Nature Conservancy  
Michigan Special Olympics  
Michigan Humane Society  
Huron Valley Humane Society  
Huron River Watershed Council  
Northfield Neighbors  
Evangelical Lutheran Church in America  
Lutheran Human Relations Association  
ReconcilingWorks  
National Public Radio